

SCHEMA PER LA COSTRUZIONE DEL PROGETTO D'IMPRESA

IDEA	Lettrici ambulanti
GRUPPO:	Luisa, Stefania, Alessandra, Maura (?)
COSA	Lectures for adults and children, also animated, in markets, squares, towns, private homes, private parties, cultural centers, daycares. Possibility of preparing snacks buffet to serve before or after the reading – in some situations also with musical or video support.
PERCHE'	Rediscover reading aloud either for pleasure or profession, reading also to disadvantaged people (illiterate, blind, etc...) or square parties on a theme, etc...
COME/DOVE	markets, squares, towns, private homes, private parties, cultural centers, daycares, etc..
COMPAGINE SOCIALE	individual or more people
RETE	Public and private entities
FORMA GIURIDICA	Individual or partnership - remunerated